

SUBJECT: BUSINESS ENVIRONMENT

Unit I

- 1) Describe nature & **scope of business**. Discuss different **types of business organizations**.
- 2) Define the term '**business**'. Bring out an exhaustive classification of different **types of business** describing them in brief with the help of suitable examples
- 3) What is **environmental scanning**? Explain the factors considered for and different approaches to environmental scanning.
- 4) Describe in brief the different types of **general environmental factors**. Distinguish between **general and relevant environmental** factors.
- 5) Define the term '**industry**'. Give a detail account of classification of industries citing appropriate examples
- 6) "Business encompasses all those economic activities related to production and exchange of goods or services for an economic return." Explain the statement in the light of **nature, scope and objectives of business**
- 7) Define the term '**relevant environment**'. Explain the different factors considered for understanding relevant environment of a business giving suitable examples.
- 8) Industry is a group of companies producing products of services of homogeneous nature which compete directly with each other'. Explain the statement in the light of **concept of industry and its working**.
- 9) What is **economy-industry-company interface**? Explain the important factors of economic environment which best describes this interface.
- 10) Discuss in detail the importance of **Economy-Industry-Business organization (Company/Firm)** with appropriate examples. How concept of **relevant environment** is useful in understanding & studying the impact of environment?
- 11) "Firms which systematically analyze & diagnose the environment are more effective than those which don't." Discuss.
- 12) What **is business**? How does business of today differ from that of four to five decades ago?
- 13) **Define 'Business Organization'**. Explain the classification of organization and Business organization
- 14) Discuss the purpose, vision, mission, goals and objectives of **Business Organization**.
- 15) Explain how concept of relevant environment is useful in understanding and studying the impact of environment?

Unit II

- 16) Define the term **business environment**. Explain the characteristic, basis of classification of business environment.

- 17) Describe the meaning & characteristics of **business environment**.
- 18) What are the **characteristics of Business Environment**? What are the problems in understanding its influence on a business?
- 19) Describe in detail different types of **internal environmental factors**.
- 20) Discuss in detail the classical **classification of Business Environment**.
- 21) What is the concept of **Internal Environment**? How it is useful in deciding strength & weaknesses of a firm/organization?
- 22) "**Internal environment of a business** is made of its organizational capability factors". Justify the statement on the basis of different capability factors of a business organization.
- 23) What are different **uncontrollable environmental factors**? Describe any two of them in detail.
- 24) What are different **controllable environmental factors**? Describe in detail
- 25) What is **technological environment** of a business? Illustrate the interference between business and technology with the help of a chart.
- 26) What is **competitive environment**? How can organizations improve cooperation in competitive environment?
- 27) Discuss in detail various elements of microenvironment

- 1) Discuss in detail various elements of macro-environment.
- 2) Discuss in detail the economic role of government in Business Environment.
- 3) Discuss in detail the linkage between Technological Environment and Business.
- 4) Discuss in detail any five components of socio-cultural environment.
- 5) Discuss in detail the components of political environment.
- 6) Explain in detail the social implications of technology
- 7) Explain in detail the micro-macro environmental factors affecting business.
- 8) Explain in detail the components of political and legal environment.
- 28) Justify the relationship between culture & business from the point of view of survival and growth of business.
- 29) What do you mean by economic environment? Explain its importance and also explain various economic factors which are used as the basis of deciding business strategies.

Unit III

- 1) Explain in detail the concept of corporate social responsibility and its relevance for the business.
- 2) Explain the nature & significance of Foreign Direct Investment for host country.
- 3) How social responsibility is important for business? Give suitable example for the same.
- 4) Describe in brief the implications of FDI for Indian industries and agriculture
- 5) What are the different economic zones? Explain in detail with suitable Examples .
- 6) What is FDI? Why do developing countries need FDI? Discuss the present scenario of FDI in India
- 7) Explain arguments for and against social responsibility, Justify your opinion
- 8) Bring out the redeeming features of India's FDI Policy? Assess whether the policy has been able to serve the basic purpose of attracting foreign direct investment in India? Discuss
- 9) Explain in detail different phases of India's foreign trade policy.
- 10) What do you mean by social audit of business? What are the various important components of it?

Unit IV

Q-1 What is disinvestment? Discuss the reasons for and approaches of disinvestment with suitable example

Q-2 What are the different dimensions of globalization of business? Discuss the pros and cons of impact of it on businesses during post-LPG scenario.

Q. 3 How does WTO function? Explain. What are the different WTO agreements? Briefly explain about "AoA".

Q. 4 Discuss the different ways of economic integration giving suitable examples that led to the formation of various business and regional blocks in the world.

11) What is Globalization? What are the main drivers of globalization? Discuss them in brief.

- 12) Analyze the impact of international standards and country specific standards on some agricultural products like Mango, Grapes, and Onion in India.
- 13) Analyze the impact of LPG on Agriculture in India. Do you think that due to LPG economic activities there is a negative impact on farmers in Vidarbha? Justify your answer

Unit V

- 14) What are the causes of industrial sickness? What steps according to you should government take to curb the menace of Industrial Sickness?
- 15) How has public sector in India contributed to the economic growth in India, should it redefine its role now?
- 16) What do you understand by Industrial Policy? Describe its objectives and examine critically New Industrial Policy?
- 17) List out the Environmental Protection Legislations in India and explain objectives for establishment of it
- 18) How many dimensions of business environment are changing for the banking industry?
- 19) "Economic conditions, economic policies and systems are important external factors that constitute the economic environment of a business." Explain this statement and give Indian illustrations to show interaction between economic and non-economic environment.
- 20) Write in detail about 1991 economic reforms and explain their impact on Indian Economy.
- 21) Fiscal policy has multi-dimensional role". In the light of this statement explain the objectives of fiscal policy in India and state as to how far these have been accomplished ?
- 22) Bring out the features & benefits of social audits.

