

## Unit I

- 1) What are **business objectives & scope**?
- 2) How are organizations **related to their environment**?
- 3) Write short note on **environmental analysis or scanning**.
- 4) Explain the characteristics of **Modern Business**.
- 5) Explain the features of **sole trading concern**
- 6) Differentiate between **Public limited and private limited company**
- 7) What are the **characteristics of partnership firm**
- 8) Explain the concept **Economic industry & Company analysis**

## Unit II

1. Explain the concept and characteristics of **business environment**
2. Differentiate between **micro and macro environment**
3. Explain the concept of **economic environment**.
4. Explain the concept of **political environment**.
5. Explain the concept of **socio-cultural environment**
6. Explain the components of political and legal environment.
7. Which **external factors** are affecting towards the performance of business?
8. Explain the various components of **internal environment factors**?
9. Explain the concept of **controllable Environment**?
10. Explain the concept of **Non Controllable Environment**?

## Unit III

1. Explain the concept of **'Social Audit'**.
2. Describe in brief the different activities covered under **social audit**.
3. What is **social responsibility** of business?
4. Explain important **social responsibilities** of a business towards its stakeholders.
5. Explain the terminology of **Foreign Direct Investment**?
6. Explain different types of **Foreign Direct Investment**.
7. Explain the concept of **"SEZ"**?
8. Explain the importance of **'SEZ'**.
9. Discuss the factors for attracting **Foreign Direct Investment**.
10. Explain arguments for and against social responsibility.
11. Explain different **social-cultural factors** affecting business
12. Explain the concept of **"REZ"**
13. Explain the concept of **"AEZ"**

## **Unit IV**

1. Discuss inception, objectives of **WTO**.
2. Discuss the salient agreement of **WTO**
3. Explain the concept of business and **regional blocks**
4. Explain the **concept of disinvestment**?
5. Explain the various reasons **underlying disinvestment**.
6. What are various methods of **disinvestment**.
7. "**Liberalization** is important for furthering the growth of a developing country"- Do you agree? Comment
8. What do you mean by **privatization**?
9. Explain the concept of **LPG**?
10. Explain arguments for and against **LPG**.
11. Explain the **role of Privatization** in modern business?
12. What are the **merits and demerits of Privatization**?
13. Explain the essential **conditions of globalization** of business
14. Explain the pros & cons of **globalization of business**.
15. Explain the different **approaches to disinvestment**.

## **Unit V**

1. Differentiate between **fiscal and monetary policy** of the government.
2. Describe the concept and categories of **monetary policy and fiscal policy**
3. How **capital market reforms** helps in developing the Indian economy ?
4. “**Fiscal policy** of a country determines the fate of industry”  
Comment.
5. Explain the components of **fiscal policy** in India
6. Explain the features of **monitory policy** of India
7. How **economic reforms** are helpful for developing the economy of the country?
8. Why **social justice** is necessary for empowering to the various elements in the society?
9. What are various issue related to **tourism and hospitality industry** in India?
10. Explain issues related to **health care and knowledge industry** in India