

SIPNA COLLEGE OF ENGINEERING & TECHNOLOGY

AMRAVATI

An Autonomous Institute

Affiliated to Sant Gadge Baba Amravati University,

Amravati, Maharashtra (India)

(Approved by AICTE, New Delhi and Recognized by DTE, Maharashtra)

(Accredited 'A+' Grade by NAAC)



Master of Business Administration

(MBA)

Programme Scheme of Examination (SoE) and Syllabus


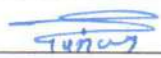

Department of Business Administration (MBA)

(Semester Pattern)

Effective from Academic Year 2024-25

Prepared By: Boards of Studies - Department of Business Administration (MBA)

Approved By: Academic Council - Sipna COET, Amravati

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1. About the Department:

Established in the year 2008, Department of Business Administration in just a short span had made a mark for itself as a quality teaching – learning centre amongst the academic circle.

The department emphasizes on developing the individual and leadership skills of the students. The ultimate goal is to shape the leaders who can take up challenges with a unique blend of innovation and confidence while dealing with the competitive business environment. Department is an institution of excellence in management education that develops talented and proficient leaders with competence in entrepreneurship skills, moral values and social responsibilities. The multi-fold style of teaching includes theoretical, practical and extra-curricular activities which provides best learning ambience. The department is dedicated in imparting need based and value-based management education to develop talented managers to face future global challenges and align them to today's societal needs with dual or core specialization options in *Finance management (FM)*, *Marketing management (MM)*, *Human Resource Management (OBH)*, *Operation Management (POM)*, *Business Analytics (BA)* and *Retail Management (RM)*.

Department is approved by AICTE, New Delhi & Government of Maharashtra with an affiliation to Sant Gadge Baba Amravati University, Amravati. It is one of the few ISO recognized institutions with an IAO accreditation. These leaders of tomorrow are given opportunities of exposure in respective field of their specialization in national companies to add their skilled value to meet the challenges of expanding economy. The business administration department continuously focuses on involving students in various extra-curricular activities to explore their hidden potentials. Activities like wall magazine, alumni talks, student development cells, industrial visits help them to develop their leadership and entrepreneurship skills. Department always strives hard to provide quality internship programs and placements for the career development along with the emphasis on Information and Communication Technology (ICT). It has an intake of 120 students per year which enables us to impart focused and quality education.

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2. Institute Vision and Mission:

Institute Vision:

To provide quality professional education and conducive environment to students to emerge as a model proficient institute.

Institute Mission:

- To create scholarly and vibrant environment for professional excellence.
- To contribute to advancement of knowledge in basic and applied areas of engineering and technology.
- To be an institute of choice in the region by developing, managing and transferring contemporary technologies.
- To build mutually valuable terms with industry, society and alumni.

3. Department Vision & Mission:

Department Vision:

To be prominent management department in the region by imparting quality professional education for creating reputed managers and entrepreneurs.

Departmental Mission:

- To deliver quality education towards professional excellence.
- To expand the fundamental concepts, analytical and problem-solving competency of students.
- To provide contemporary learning environment that emphasizes managerial expertise in communication, teamwork, leadership, employability, and entrepreneurial skills.
- To prepare students with positive professional attitude and ethical values with spirit of social commitment.


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4. Key Features of Curriculum:

- Provision for Program Elective Courses (PEC), Ability Enhancement Courses (AE), Audit Courses (AUC), Floating Elective Courses (FEC), Open Elective (OE) in addition to program core courses (PCC).
- Mandatory internship of one semester (Sixth Months)
- Credits for Value education courses, Ability Enhancement Courses, Open Elective Courses, Internship and Project / Field Work.
- Interdisciplinary and multidisciplinary education through open electives.
- Provision for learning in online mode through Swayam / MOOCs / NPTEL / NISM/ etc. courses.
- Opportunity for learners to choose courses of their interest in all disciplines.
- Focuses on recognizing the functioning of business enterprises & exploring entrepreneurial opportunities.
- Emphasizes developing skills on critical thinking, business analysis, problem-solving and innovating solutions.

5. Programme Outcomes:

PO1: Recognize managerial tools and principles in practical business situations.

PO2: Identify the problem area for effective business decision.

PO3: Illustrate the ability in critical thinking, communication, and leadership skills for maximum industrial utility.

PO4: Function effectively as an individual and part of a team in multidisciplinary setting.

PO5: Execute the employability and entrepreneurship skills.

PO6: Develop Professional, ethical responsibility and adhere to lifelong learning.


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6. Programme Education Objectives:

PEO1: Acquire the fundamental and advanced knowledge in management domain along with inter-disciplinary subjects to solve basic and complex industrial problems in different functional areas.

PEO2: Succeed in applying learned managerial skills to think critically and analyzing the business data for managerial effectiveness and decision making.

PEO3: Create and utilize the teams through effective communication, motivation, and leadership abilities for maximizing the usage of diverse skills of team member in the related context.

PEO4: Develop the knowledge about functioning of business environment for better employment and entrepreneurial opportunities by preserving the social and ethical responsibilities.

7. Programme Specific Outcomes:

PSO1: An ability to apply multidisciplinary knowledge, skills and right attitude necessary for professional development.

PSO2: An ability to demonstrate the practice of professional ethics through critical evaluation, problem solving and decision-making for social and environmental wellbeing.

8. Semester wise credit distribution structure:

A. Definition of Credit:

1 Hr. Lecture (L) per week	1 Credit
1 Hr. Tutorial (T) per week	1 Credit
2 Hours Practical (P) per week	1 Credit

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B. Total Credits for the completion of M.B.A.:

The total number of credits proposed for the two-year MBA degree is **102** as per the structure given below:

MBA Course	Number of Credits
First Year (Semester I and II)	46
Second Year (III and IV Semester)	56
Total Credit	102

C. Semester Wise Credit Distribution Structure for Two Year PG Program with Dual or Core Specialization.

Semester	I	II	III	IV	Total Credit	% Credit Allotment
PCC	21	21	4	-	46	45.10%
PEC	-	-	16	16	32	31.38%
AEC	2	2	-	-	4	3.92%
FEC	-	-	-	4	4	3.92%
AUC	-	-	-	-	-	-
PROJ / FP	-	-	3	3	6	5.88%
INTR	-	-	6	-	6	5.88%
MOOC	-	-	-	3	3	3.92%
Total Credit	23	23	29	27	102	100%

Students can opt for any of the following as per the rules and regulations given by institute:

1. MBA with Dual or Core Specialization = Total 102 Credits


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SCHEME SEMESTER -I

Scheme for First Year Master of Business Administration (MBA Semester -I)

S. N.	Course Name	Course Code	Course Plan per Week (Hrs)				Credits	Theory Evaluation			Practical Evaluation		Total	ESE Time (Hrs)
			L	P	T	Hrs		MSE	TA	ESE	INT	EXT		
Program Core Courses														
1	Managerial Economics	MBALPC01MB1T	3	-	-	3	3	30	10	60	-	-	100	2.5
2	Financial Reporting & Statements Analysis	MBALPC02MB1T	3	-	-	3	3	30	10	60	-	-	100	2.5
3	Business Statistics and Analytics for Decision Making	MBALPC03MB1T	3	-	-	3	3	30	10	60	-	-	100	2.5
4	Computer Application for Business	MBALPC04MB1T	3	-	-	3	3	30	10	60	-	-	100	2.5
5	Organizational Behaviour & Design	MBALPC05MB1T	3	-	-	3	3	30	10	60	-	-	100	2.5
6	Entrepreneurship Development	MBALPC06MB1T	3	-	-	3	3	30	10	60	-	-	100	2.5
7	Business Ethics & Corporate Governance	MBALPC07MB1T	3	-	-	3	3	30	10	60	-	-	100	2.5
Ability Enhancement Course														
8	Business Communication & Etiquettes	MBALAE01MB1P	-	1	1	2	2	-	-	-	30	20	50	-
Audit Course														
9	Computer Competency	MBALAU01MB1P	-	1	1	2	-	-	-	-	-	-	-	-
TOTAL			21	2	2	25	23	210	70	420	30	20	750	-

L: Lecture P: Practical T: Tutorial MSE: Mid Semester Exam ESE: End Semester Exam
 TA: Teacher Assessment INT: Internal EXT: External

Note: Suitable number of hours per week are allotted for continuous evaluation process of above subjects. (Total contact hours per week = 34 Hrs.)

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SCHEME SEMESTER -II

Scheme for First Year Master of Business Administration (MBA Semester -II)														
S.N.	Course Name	Course Code	Course Plan per Week (Hrs)				Credits	Theory Evaluation			Practical Evaluation		Total	ESE Time (Hrs)
			L	P	T	Hrs		MSE	TA	ESE	INT	EXT		
Program Core Courses														
1	Corporate Finance	MBALPC08MB2T	3	-	-	3	3	30	10	60	-	-	100	2.5
2	Marketing Management	MBALPC09MB2T	3	-	-	3	3	30	10	60	-	-	100	2.5
3	Human Resource Management	MBALPC10MB2T	3	-	-	3	3	30	10	60	-	-	100	2.5
4	Research Methodology	MBALPC11MB2T	3	-	-	3	3	30	10	60	-	-	100	2.5
5	Managerial Skills for Effectiveness	MBALPC12MB2T	3	-	-	3	3	30	10	60	-	-	100	2.5
6	Legal Business Environment	MBALPC13MB2T	3	-	-	3	3	30	10	60	-	-	100	2.5
7	Production & Operation Management	MBALPC14MB2T	3	-	-	3	3	30	10	60	-	-	100	2.5
Ability Enhancement Course														
8	Advance Excel	MBALAE02MB2P	-	1	1	2	2	-	-	-	30	20	50	
Audit Course														
9	Foreign Language	MBALAU02MB2P	-	1	1	2	-	-	-	-	-	-	-	-
TOTAL			21	2	2	25	23	210	70	420	30	20	750	-
L = Lecture P: Practical T: Tutorial MSE: Mid Semester Exam ESE: End Semester Exam TA: Teacher Assessment INT: Internal EXT: External														

Note: Suitable number of hours per week are allotted for continuous evaluation process of above subjects. (Total contact hours per week = 34 Hrs.)


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SCHEME SEMESTER -III

Scheme for Second Year Master of Business Administration (MBA Semester -III)														
S. N.	Course Name	Course Code	Course Plan per Week (Hrs)				Credits	Theory Evaluation			Practical Evaluation		Total	ESE Time (Hrs)
			L	P	T	Hrs		MSE	TA	ESE	INT	EXT		
Program Core Courses														
1	Strategic Management	MBALPC15MB3T	4	0	0	4	4	30	10	60	-	-	100	2.5
Program Elective Courses														
2	Group 1	Course - I	4	0	0	4	4	30	10	60	-	-	100	2.5
3		Course - II	4	0	0	4	4	30	10	60	-	-	100	2.5
4		Course - III	4	0	0	4	4	30	10	60	-	-	100	2.5
5		Course - IV	4	0	0	4	4	30	10	60	-	-	100	2.5
Project														
6	Dissertation / Project	MBALPR01MB3P	-	6	-	6	3	-	-	-	60	40	100	-
Internship														
7	Internship	MBALIN01MB3P	-	-	-	-	6	-	-	-	20	80	100	-
	TOTAL		20	6	-	26	29	150	50	300	80	120	700	-
L = Lecture P: Practical T: Tutorial MSE: Mid Semester Exam ESE: End Semester Exam TA: Teacher Assessment INT: Internal EXT: External														

Note: Suitable number of hours per week are allotted for continuous evaluation process of above subjects. (Total contact hours per week = 34 Hrs.)


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SCHEME SEMESTER -IV

Scheme for Second Year Master of Business Administration (MBA Semester -IV)

S. N.	Course Name	Course Code	Course Plan per Week (Hrs)				Credits	Theory Evaluation			Practical Evaluation		Total	ESE Time (Hrs)
			L	P	T	Hrs		MSE	TA	ESE	INT	EXT		
Floating Elective Course														
1	Floating Elective	-	4	0	0	4	4	30	10	60	-	-	100	2.5
Program Elective Courses														
2	Group 2	Course - V	4	0	0	4	4	30	10	60	-	-	100	2.5
3		Course - VI	4	0	0	4	4	30	10	60	-	-	100	2.5
4		Course - VII	4	0	0	4	4	30	10	60	-	-	100	2.5
5		Course - VIII	4	0	0	4	4	30	10	60	-	-	100	2.5
Open Elective														
6	MOOC (Open Elective)	MBALOE01MB4T	-	-	-	-	4	-	-	-	-	-	-	-
Project														
7	Dissertation / Project	MBALPR02MB4P	-	6	-	6	3	-	-	-	60	40	100	-
TOTAL			20	6	-	26	27	150	50	300	60	40	600	

L = Lecture P: Practical T: Tutorial MSE: Mid Semester Exam ESE: End Semester Exam
TA: Teacher Assessment INT: Internal EXT: External

Note: Suitable number of hours per week are allotted for continuous evaluation process of above subjects. (Total contact hours per week = 34 Hrs.)

For the Syllabus of Semester I and Semester II - [Click Here](#)


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