Subject : Management Information System

Unit No. 1

Long Answer Questions

- How can information technology support a company's business processes and decision making, and give it a comprehensive advantage? Give examples to illustrate your answer
- 2) What are the various characteristics of MIS explain each with the help of an example.
- 3) What is information? What are the things necessary for information system?
- 4)
- 5) Do you think that there are prerequisites to implement a successful MIS in an organization? Justify your answer
- **6)** What is the role of MIS in an organization? How does it assist managers in their day to day functioning?
- 7) Can't we do without MIS in business organizations? How did business organizations manage to survive and grow without MIS in the past
- 8) Define the term data and information. How would you distinguish data and information? Can data for one person be information for another? Explain with the help of an illustration
- 9) Illustrate different categories of MIS. Which is the most advanced category? Discuss.
- **10)** Why is the evaluation" 'of MIS important? Describe in detail various approaches for evaluating an MIS.
- **11)** What is MIS ? Identify the nature of impact of MIS on people, organization and towards management ?
- **12)** How Could you use the systems approach for solving marketing, financial, human resource management problem? Justify your answer.
- 13) "Most of the corporate companies are successful because of effective implementation of MIS and accordingly make changes as per need of business environment" Do you agree with statement, Justify the same.
- 14) Identify reasons why all managers regardless of their fields must have a good background in information system for making effective decisions ?

Unit No.2

- What is the MIS life cycle? Explain each stage in detail. It is said that, MIS cycle is a never ending one. Comment.
- 2) What is meant by the system implementation? Discuss various implementation strategies for a newly developed MIS in your organization.
- Before full scale MIS development plan is undertaken. It is better to study and improve rules, policies, procedures and practices. Explain in detail
- 4) MIS implementation are use of IT in business processes in the organization, How you can justify this statement with recent trends in IT for effective Implementation of MIS ?
- 5) What should an organization, in order to be called a strategic information system?
- 6) Explain the impact of MIS on organization and management style.
- 7) Explain system development life cycle with the help of suitable diagram
- Why has prototyping become popular way to develop business application? Mention the advantages and disadvantages.

Unit No.3

- What is a decision? Is there any unified process of decision making if so discuss in brief
- 2) What is decision making? Explain the Simons model of decision making.
- **3)** Why does the decision maker resort to bounded rationality in a decision making situation? Can decision be called as right or wrong? What is the measure of correct decision?
- 4) Describe the various steps in decision making process
- 5) Explain in detail the different ways of managerial decision making process
- 6) Classify the decision and decision making conditions in detail
- Describe different decision making styles and discuss how biases affect decision making
- 8) Identify and explain effective decision making techniques
- 9) Why is decision making often describe as essence of managers job

10) "The business decision making process in private sectors is different than public sectors in case of rationality" Justify the statement and explain how subjective rational decision differ from objective rational decision

Unit No.4

Long Answer Questions

- 1) What is decision support system? How does it help the managers to take decisions
- Outline the approaches to Decision support system design with their advantages and disadvantages. Give a detailed classification of information system with example of each
- 3) What are the components of Decision Support System? How does the system model improve from 'Input – process- output' model to complex control model
- 4) "An organization without the knowledge based expert system is nothing but a human without a brain" justify
- 5) Elucidate various functions of Decision support management system
- **6)** What is Executive Information system? How it is different from general decision support system?
- **7)** Artificial Intelligent is the science and engineering of making intelligent machines. Justify this statement with the help of example.
- 8) Are enterprise information portals making executive information systems unnecessary? Explain the reason

Unit No. 5

Long Answer Questions

- Explain in detail issues to be considered in planning, design and implementation of integrated ERP System
- Do you think that there are prerequisites to implement a successful ERP in an organization? Justify your answer
- "ERP is the back bone of any organization in existence in this world." Justify your answer

- 4) What is BPR? Explain the various phases of successful implementation of BPR in any organization
- 5) What is BPR? What are the major advantages of BPR for making competitive organizations
- 6) Describe the challenges faced by manager while implementing the BPR in organization