

Conference Themes :

- Digital Transformation & Corporate Strategy.
- Integration of Business Functions & Engineering.
- Emerging Technologies for Sustainable Growth.
- ESG & Responsible Digital Innovation.
- Human Capital, Change Management & Digital Culture.
- Enterprise Architecture, Data Governance & Cyber security.
- Case Studies, Industry Practices & Future Trends.

Submission Guidelines :

All accepted paper and reviewed paper will be published in International Journal of Scientific Research in Engineering and Management (IJSREM) ISSN: 2582- 3930, SJIF Factor : 8.586

- Manuscripts must be original and unpublished.
- Paper length : 3000–5000 words.
- Font : Times New Roman, 12 pt, 1.5 spacing.
- Referencing style : APA style.
- Submit papers in MS Word (.doc/.docx) format.
- All submissions will undergo a peer-review process.
- **Submission**

Email : sipnambaconf@sipnaengg.ac.in

Form : <https://forms.gle/gUbaSU9gpiwTLgYL9>

Important Dates :

- Full Paper Submission Deadline: 31st December 2025
- Notification of Acceptance: 05th January 2026

Registration Details :

Participants	1 Author	2 Authors
Academician	Rs. 1000/-	Rs. 1400/-
Students	Rs. 500/-	Rs. 800/-
Industry Professional	Rs. 2000/-	

Programme Schedule :

Registration	10:00 am to 10:30 am
Inaugural Session	10:30 am to 11:30 am
Technical Session I	11:45 am to 01:45 pm
Lunch Break	01:45 pm to 02:30 pm
Technical Session II	02:30 pm to 04:30 pm
Valedictory Session	04:30 pm to 05:00 pm

Key Takeaways for Participants

- Exposure to cutting edge tools and frameworks.
- Insights into integrated digital enterprise models.
- Practical understanding through real-world case studies.
- Networking with experts across industries.
- Certificate of participation.

Venue :

MBA Seminar Hall, Sipna COET, Opp.Nemani Godown, Badnera Road, Amravati- 444701.

Contact Information :

Conference Coordinator :

Dr. S. A. Chourasia, Mob. : 8668253849

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Conference Co-coordinator :

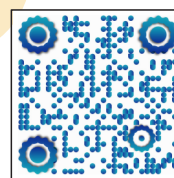
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Sipna Shikshan Prasarak Mandal's

SIPNA

COLLEGE OF ENGINEERING & TECHNOLOGY, AMRAVATI

ESTD-1999

An Autonomous Institute

(Affiliated to Sant Gadge Baba Amravati University, Amravati)

Approved by AICTE, New Delhi

Accredited by NAAC, NBA, IAO and An ISO 9001 : 2015 Certified Institute



5th International Conference (Multidisciplinary) on

**Digital Transformation :
Integrating Business Functions &
Engineering for Sustainable Growth**



Date: 28th January, 2026

Organized by

Department of Business Administration (MBA)

**Sipna College of Engineering and
Technology Amravati.**

About the College :

Sipna Shikshan Prasarak Mandal, established in the year 1995, aims to impart higher & technical education to the enthusiastic youths and envision them for a better tomorrow. Since its inception, SSPM has been successfully running undergraduate and postgraduate courses in emerging areas to provide need based contemporary education. The Sipna College of Engineering & Technology (SCOET) was started in July 1999 to provide professional education to the students in the region and around. The college is located in Amravati, an educational hub of Maharashtra.

Sipna College of Engineering & Technology is an autonomous (from the academic year 2024-25) unaided Engineering college approved by the All India Council for Technical Education (AICTE), New Delhi and affiliated to Sant Gadge Baba Amravati University, Amravati (Maharashtra).

About the Conference :

In an era shaped by rapid technological change, organizations face the challenge and opportunity of aligning business processes with engineering capabilities to drive long-term, sustainable growth. This conference brings together industry leaders, academicians, innovators, and technology practitioners to explore how digital transformation can harmonize business functions, engineering systems, and organizational strategy.

Through expert talks, case studies, panel discussions, and interactive sessions, participants will gain insights into the latest digital tools, integration frameworks, and sustainable business models. The conference provides a platform for cross-disciplinary learning, networking, and

knowledge exchange empowering organizations to evolve into agile, future-ready enterprises.

Join us to discover how integrated digital ecosystems can unlock operational excellence, enhance customer value, and build a resilient path toward sustainable organizational success. This one-day conference serves as a platform to :

- Share knowledge on emerging digital technologies.
- Understand integrated business engineering models.
- Explore sustainable innovation and ESG commitments.
- Connect with thought leaders and industry experts.
- Strengthen academia industry collaboration.

Conference Objectives :

- To highlight the importance of integrating engineering and business functions for operational excellence.
- To share best practices in digital transformation and sustainable innovation.
- To explore the role of AI, IoT, automation, and data analytics in enterprise growth.
- To build awareness about ESG, green technologies, and responsible digital ecosystems.
- To encourage research, collaboration, and knowledge sharing in the digital domain.

Who Should Attend ?

- Industry leaders and managers.
- Engineering and Business faculty members.
- Research scholars and students.
- IT professionals, digital consultants, and technology strategists.
- Sustainability, operations, HR and supply chain professionals.

Chief Patron

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