

**SIPNA COLLEGE OF ENGINEERING & TECHNOLOGY,  
AMRAVATI  
DEPARTMENT OF BUSINESS ADMINISTRATION - MBA**

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**Synopsis Format**

- 1) Introduction
- 2) Review of Literature
- 3) Company Profile
- 4) Research Problem Definition
- 5) Research Objectives (Minimum 5)
- 6) Research Methodology
- 7) Scope of Research
- 8) Limitations of Research
- 9) Chapterisation
- 10) Bibliography/Webliography

**(In this format)**

(Author Name)      (Name/Article of the Topic)      (City Name)      (Publisher Name & Year)



*Ex :- (Baumol,W.J.) The Stock Market and Economic Efficiency New York: Fordham University Press,1965*

**Structure & Guidelines**

- Front Page
- Content
- Chapters
- Bibliography
- Font Size :12, Times New Roman (Heading Size :14)
- Spacing :1.5
- 3 Copies of Synopsis (1-copy for student, 1- Copy for guide and 1- Copy for University)

***(Students can take the synopsis format from their respective Project Guide)***

Project/Dissertation In charge

HOD

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